



# 2025 SPRING PARTY



THURSDAY  
**MAY 15**

on the grounds of our home at the  
**Apple Ford Center at Athol Manor**  
Columbia, Maryland

# SPONSORSHIP OPPORTUNITIES

# 2025 SPRING PARTY

## Promote Your Organization and Support the Foundation

Join us for the premier networking event of the season - the annual Community Foundation of Howard County **Spring Party!** This always-fun evening of savory food, tasty drinks, sweet sounds and socializing with community and business leaders is a must-attend event.

The Spring Party will take place on May 15 on the grounds of our home at The Apple Ford Center at Athol Manor in Columbia.

A sponsorship gives your business valuable exposure and visibility to an active, desirable demographic of movers and shakers across Howard County, while showing your support of local nonprofits. Please consider a sponsorship to provide exposure for your business and to help the foundation with its strategic mission to connect people, places and organizations to worthy causes across Howard County and beyond.



# 2025 SPRING PARTY

Sponsorship Levels and Benefits	Presenting Sponsor \$8,000	Bar Sponsor \$5,000	Station Sponsor \$3,500	Shuttle Sponsor \$3,000	Athol Sponsor \$2,500	Community Sponsor \$1,000	Friends Sponsor \$500
“2025 Spring Party presented by <i>YOUR</i> company”	•						
Your company logo on souvenir item	•						
Exclusive sponsorship level	•	•	•	•			
Sponsorship of featured station/space	•	•	•	•			
Individual signage recognition on display at event	•	•	•	•	•		
Name/logo listed on event invitations*	•	•	•	•	•		
Recognition at event on sponsor banner	•	•	•	•	•	•	
Name/logo recognition during event	•	•	•	•	•	•	•
Recognition on CFHoCo.org website as sponsor	•	•	•	•	•	•	•
Social media recognition pre- and post-event	•	•	•	•	•	•	•
Tax-deductible portion of your gift^	•	•	•	•	•	•	•
Guest tickets for Spring Party	12	10	8	6	5	4	2

\*Deadline for inclusion is March 31.

^Tax-deductible portion varies depending on level of sponsorship.



# 2025 SPRING PARTY

## Detailed Sponsorship Package Information

### Presenting Sponsor \$8,000

- **Exclusive Presenting Sponsor of Spring Party:** “2025 CFHoCo Spring Party presented by *Your Company*”
- Press release announcing presenting sponsorship
- Logo on Spring Party page of CFHoCo.org website
- Logo on invitations
- Logo on all Spring Party communications including social media and email communications
- Contact information (including email) for all attendees
- Opportunity to say a few words during sponsor recognition at the Spring Party
- Logo on attendee souvenir item (i.e. beverage glass)
- Logo on guest nametags
- Logo on “welcome sign” at the Spring Party. (No other sponsor logos are featured on this sign.)
- Logo prominently featured on general sponsor signage at the Spring Party
- Twelve (12) complimentary tickets to the Spring Party
- Opportunity to provide materials, samples, etc. for guest goodie bag
- Opportunity to host a retreat/meeting at Athol Manor for up to 25 people
- Tax deductible portion of your sponsorship (approx. \$4,000 is considered tax deductible)



### Bar & Specialty Cocktail Sponsor \$5,000

- **EXCLUSIVE sponsor of bar area (including Specialty Cocktail and Specialty Mocktail stations)**
- Logo recognition as Bar Sponsor on Spring Party page of CFHoCo.org website
- Logo recognition as Bar Sponsor in all Spring Party communications including social media and email
- Contact information (including email) for all attendees
- Shout out for your support during the event
- Logo on cocktail napkins
- Logo on bar drink menus
- Logo prominently featured on general sponsor signage at the Spring Party
- Ten (10) complimentary tickets to the Spring Party
- Opportunity to provide materials, samples, etc. for guest goodie bag
- Tax deductible portion of your sponsorship (approx. \$3,000 is considered tax deductible)

## **Station Sponsor \$3,500**

- **EXCLUSIVE solo sponsor of one Station at the Spring Party**
- There are several stations (areas) available. You'll be the presenting sponsor of one (1) Station with promotions as such prior to the Spring Party and via signage at the Spring Party:
  - e.g., "Raw Bar presented by Your Company"
  - e.g., "Pizza Station presented by Your Company"
  - e.g., "Special Activity Station presented by Your Company"
  - e.g., "Candy Station presented by Your Company"
  - e.g., "Dessert Station presented by Your Company"

### ***Stations are available on a first-come, first-choice basis.***

- Logo recognition as Station Sponsor on Spring Party page of CFHoCo.org website
- Logo recognition as Station Sponsor in all Spring Party communications including social media and emails
- For food Station sponsors, logo on food menus distributed to attendees at the Spring Party
- For other Station sponsors, logo on signage at Station (e.g., special activity station, etc.)
- Logo prominently featured on general sponsor signage at the Spring Party
- Eight (8) complimentary tickets to the Spring Party
- Opportunity to provide materials, samples, etc. for guest goodie bag
- Tax deductible portion of your sponsorship (approx. \$2,000 is considered tax deductible)

## **Shuttle Sponsor \$3,000**

- Exclusive parking Shuttle Sponsor at the Spring Party
- Recognition as Shuttle Sponsor on the parking shuttle
- Logo recognition as Shuttle Sponsor on Spring Party page of CFHoCo.org website
- Logo recognition as Shuttle Sponsor in all Spring Party communications including social media and emails
- Logo prominently featured on general sponsor signage at the Spring Party
- Six (6) complimentary tickets to the Spring Party
- Opportunity to provide materials, samples, etc. for guest goodie bag
- Tax deductible portion of your sponsorship (approx. \$1,500 is considered tax deductible)

## **Athol Partner \$2,500**

- Logo recognition as Athol Sponsor on Spring Party page of CFHoCo.org website
- Logo recognition as Athol Sponsor in all Spring Party communications including social media and emails
- Logo featured on general sponsor signage at the Spring Party
- Five (5) complimentary tickets to the Spring Party
- Opportunity to provide materials, samples, etc. for guest goodie bag
- Tax deductible portion of your sponsorship (approx. \$1,500 is considered tax deductible)

## **Community Partner \$1,000**

- Logo recognition as Supporting Sponsor on Spring Party page of CFHoCo.org website
- Logo featured on general sponsor signage at the Spring Party
- Four (4) complimentary tickets to the Spring Party
- Tax deductible portion of your sponsorship (approx. \$500 is considered tax deductible)

## **Friend of the Foundation Partner \$500**

- Personal or company name listed as Sponsor on Spring Party page of CFHoCo.org website
- Personal or company name listed on general sponsor signage at the Spring Party
- Two (2) complimentary ticket to the Spring Party
- Tax deductible portion of your sponsorship (approx. \$250 is considered tax deductible)

# 2025 SPRING PARTY

Thursday, May 15 • 5-8 p.m.

## SPONSORSHIP FORM

Company Name: \_\_\_\_\_

Company Sponsorship Point of Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

### SPONSORSHIP LEVEL (select one)

\$8,000     \$5,000     \$3,500     \$3,000     \$2,500     \$1,000     \$500

### PAYMENT METHOD (select one)

I am enclosing a check payable to the "Community Foundation of Howard County"

Please charge my credit/debit card \$ \_\_\_\_\_

VISA

MasterCard

Discover

American Express

Name as Printed on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature (must be signed to be valid): \_\_\_\_\_

**For more information or to pay online:**

***[cfhoco.org/2025-spring-party-information](https://cfhoco.org/2025-spring-party-information)***

or contact Dan Flynn at [dflynn@cfhoco.org](mailto:dflynn@cfhoco.org) or 410-370-6294

