



# 2023 SPRING PARTY



WEDNESDAY  
**MAY 24**

on the grounds of our home at the  
**Apple Ford Center at Athol Manor**  
Columbia, Maryland

# SPONSORSHIP OPPORTUNITIES

# 2023 SPRING PARTY

Join us for the premier networking event of the season - the annual Community Foundation of Howard County **Spring Party!** This always-fun evening of savory food, tasty drinks, sweet sounds and socializing with community and business leaders is a must-attend event. The Spring Party will take place on May 24 on the grounds of our home at The Apple Ford Center at Athol Manor in Columbia.

A sponsorship gives your business valuable exposure and visibility to an active, desirable demographic of movers and shakers across Howard County, while showing your support of local nonprofits. Please consider a sponsorship to provide exposure for your business and to help the foundation with its strategic mission to connect people, places and organizations to worthy causes across Howard County and beyond.

Sponsorship Levels and Benefits	Presenting Sponsor	Bar Sponsor	Station Sponsor	Shuttle Sponsor	Raffle Sponsor	Athol Sponsor	Community Sponsor	Friends Sponsor
	\$10,000	\$7,500	\$5,000	\$3,500	\$3,500	\$2,500	\$1,000	\$500
“Spring Party presented by <i>YOUR</i> company”	•							
Your company logo on souvenir item	•							
Exclusive sponsorship level	•	•		•	•			
Private pre-event tour of Athol Manor	•	•						
Sponsorship of featured station/space	•	•	•					
Prominent signage on display at event	•	•	•	•	•	•		
Featured recognition on social channels	•	•	•	•	•	•		
Name/logo listed on event invitations*	•	•	•	•	•	•	•	
Name/logo recognition during event	•	•	•	•	•	•	•	•
Recognition on CFHoCo.org as sponsor	•	•	•	•	•	•	•	•
Social media recognition pre- and post-event	•	•	•	•	•	•	•	•
Tax-deductible portion of your gift^	•	•	•	•	•	•	•	•
Guest tickets for Spring Party	12	10	8	6	6	5	4	2

\*Deadline for inclusion is April 1.

^Tax-deductible portion varies depending on level of sponsorship.

# Detailed Sponsorship Package Information

## Presenting Sponsor - \$10,000

- Exclusive Presenting Sponsor of Spring Party: “CFHoCo Spring Party 2022 presented by Your Company”
- Press release announcing presenting sponsorship
- Logo on Spring Party page of CFHoCo.org website
- Logo on invitations
- Logo on all Spring Party communications including social media and email communications
- Contact information (including email) for all attendees
- Opportunity to say a few words during sponsor recognition at the Spring Party
- Logo on attendee souvenir item (e.g., beverage glass)
- Logo on guest nametags
- Logo on step-and-repeat banner for photo booth-style guest pictures
- Logo on Welcome sign at the Spring Party. (No other sponsor logos are featured on this sign.)
- Logo prominently featured on general sponsor signage at the Spring Party
- Twelve (12) complimentary tickets to the Spring Party
- Opportunity to provide materials, samples, etc. for guest goodie bag
- Private pre-event VIP tour of Athol Manor
- Tax deductible portion of your sponsorship (approx. \$6,000 is considered tax deductible)

## Bar & Specialty Cocktail Sponsor - \$7,500

- Exclusive sponsor of bar area (including Specialty Cocktail and Specialty Mocktail stations)
- Logo recognition as Bar Sponsor on Spring Party page of CFHoCo.org website
- Logo recognition as Bar Sponsor in all Spring Party communications including social media and email
- Contact information (including email) for all attendees
- Shout out for your support during the event
- Logo on cocktail napkins
- Logo on bar drink menus
- Logo prominently featured on general sponsor signage at the Spring Party
- Ten (10) complimentary tickets to the Spring Party
- Opportunity to provide materials, samples, etc. for guest goodie bag
- Private pre-event VIP tour of Athol Manor
- Tax deductible portion of your sponsorship (approx. \$5,000 is considered tax deductible)

## Station Sponsor - \$5,000

- Exclusive solo sponsor of one Station at the Spring Party
- There are several stations (areas) available. You’ll be the presenting sponsor of one (1) Station with promotions as such prior to the Spring Party and via signage at the Spring Party:
  - e.g., “Raw Bar presented by Your Company”
  - e.g., “Pizza Station presented by Your Company”
  - e.g., “Special Activity Station presented by Your Company”
  - e.g., “Candy Station presented by Your Company”
  - e.g., “Dessert Station presented by Your Company”
- **Stations are available on a first-come, first-choice basis.**
- Logo recognition as Station Sponsor on Spring Party page of CFHoCo.org website
- Logo recognition as Station Sponsor in all Spring Party communications including social media and emails
- For food Station sponsors, logo on food menus distributed to attendees at the Spring Party
- For other Station sponsors, logo on signage at Station (e.g., special activity station, etc.)
- Logo prominently featured on general sponsor signage at the Spring Party
- Eight (8) complimentary tickets to the Spring Party

- Shout out for your support during the event
- Opportunity to provide materials, samples, etc. for guest goodie bag
- Private pre-event VIP tour of Athol Manor
- Tax deductible portion of your sponsorship (approx. \$3,000 is considered tax deductible)

### **Shuttle Sponsor - \$3,500 - EXCLUSIVE (limited to 1)**

- Exclusive Shuttle Sponsor at the Spring Party
- Representative at the boarding order to greet guests
- Recognition as Shuttle Sponsor on the parking shuttle
- Logo recognition as Shuttle Sponsor on Spring Party page of CFHoCo.org website
- Logo recognition as Shuttle Sponsor in all Spring Party communications including social media and emails
- Logo prominently featured on general sponsor signage at the Spring Party
- Six (6) complimentary tickets to the Spring Party
- Opportunity to provide materials, samples, etc. for guest goodie bag
- Shout out for your support during the event
- Tax deductible portion of your sponsorship (approx. \$1,500 is considered tax deductible)

### **Grand Raffle Sponsor - \$3,500 - EXCLUSIVE (limited to 1)**

- Exclusive Grand Raffle Sponsor at the Spring Party
- Opportunity to donate promotional item to be used in the grand raffle prize (not a requirement of this sponsorship though)
- Logo on signage as Grand Raffle Sponsor at raffle promotion area
- Logo recognition as Grand Raffle Sponsor on Spring Party page of CFHoCo.org website
- Logo recognition as Grand Raffle Sponsor in all event communications including social media and emails
- Logo featured on general sponsor signage at the Spring Party
- Six (6) complimentary tickets to the Spring Party
- Opportunity to provide materials, samples, etc. for guest goodie bag
- Shout out for your support during the event
- Tax deductible portion of your sponsorship (approx. \$1,500 is considered tax deductible)

### **Athol Partner - \$2,500**

- Logo recognition as Athol Sponsor on Spring Party page of CFHoCo.org website
- Logo recognition as Athol Sponsor in all Spring Party communications including social media and emails
- Logo featured on general sponsor signage at the Spring Party
- Five (5) complimentary tickets to the Spring Party
- Opportunity to provide materials, samples, etc. for guest goodie bag
- Shout out for your support during the event
- Tax deductible portion of your sponsorship (approx. \$1,500 is considered tax deductible)

### **Community Partner - \$1,000**

- Logo recognition as Supporting Sponsor on Spring Party page of CFHoCo.org website
- Logo recognition as Supporting Sponsor in all event communications including social media and emails
- Logo featured on general sponsor signage at the Spring Party
- Four (4) complimentary tickets to the Spring Party
- Tax deductible portion of your sponsorship (approx. \$500 is considered tax deductible)

### **Friend of the Foundation Partner - \$500**

- Personal or company name listed as Sponsor on Spring Party page of CFHoCo.org website
- Personal or company name listed as Sponsor in all event communications including social media and emails
- Personal or company name listed on general sponsor signage at the Spring Party
- Two (2) complimentary ticket to the Spring Party
- Tax deductible portion of your sponsorship (approx. \$250 is considered tax deductible)



# Spring Party 2023

Wednesday, May 24 • 5-8 p.m.

## SPONSORSHIP FORM

Company Name: \_\_\_\_\_

Company Sponsorship Point of Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

### SPONSORSHIP LEVEL (select one)

\$10,000     \$7,500     \$5,000     \$3,500     \$2,500     \$1,000     \$500

### PAYMENT METHOD (select one)

I am enclosing a check payable to the "Community Foundation of Howard County"

Please charge my credit/debit card \$ \_\_\_\_\_

VISA

MasterCard

Discover

American Express

Name as Printed on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature (must be signed to be valid): \_\_\_\_\_

**For more information or to pay online:**

**[CFHoCo.org/2023-Spring-Party-Information](https://CFHoCo.org/2023-Spring-Party-Information)**

or contact Dan Flynn at [dflynn@cfhoco.org](mailto:dflynn@cfhoco.org) or 410-370-6294