

SPRING PARTY 2022

Thursday, May 26 • 4:30-7:30 p.m.

In Person at The Apple Ford Center at Athol Manor

Join us for the premier networking event of the season - the annual Community Foundation of Howard County Spring Party! For the first time since 2019, we will gather **in person** for this always-fun evening of savory food, tasty drinks, sweet sounds and socializing with community and business leaders. The event will take place on the grounds of our new home at The Apple Ford Center at Athol Manor in Columbia.

A sponsorship gives your business valuable exposure and visibility to an active, desirable demographic of movers and shakers across Howard County, while showing your support of local nonprofits. Please consider a sponsorship to provide exposure for your business and to help the foundation with its strategic mission to connect people, places and organizations to worthy causes across Howard County and beyond.



SPONSORSHIP OPPORTUNITIES

Sponsorship Levels and Benefits	Presenting Sponsor	Bar Sponsor	Station Sponsor	Athol Sponsor	Featured Sponsor	Event Sponsor
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
“CFHoCo Spring Party presented by YOUR company”	•					
Your company logo on souvenir item	•					
Exclusive sponsorship level	•	•				
Private pre-event tour of Athol Manor	•	•				
Sponsorship of featured station/space	•	•	•			
Prominent signage on display at event	•	•	•	•		
Featured recognition on social channels	•	•	•	•		
Name/logo listed on event invitations*	•	•	•	•	•	
Name/logo recognition during event	•	•	•	•	•	•
Recognition on CFHoCo.org as sponsor	•	•	•	•	•	•
Recognition pre- and post-event on social channels	•	•	•	•	•	•
Tax-deductible portion of your gift^	•	•	•	•	•	•
Guest tickets for Spring Party	15	10	8	6	4	2

*Deadline for inclusion is March 31.

^Tax-deductible portion varies depending on level of sponsorship.

Detailed Package Information

CFHoCo Spring Party Presenting Sponsor - \$10,000

- Exclusive Presenting Sponsor of event: “CFHoCo Spring Party 2022 presented by *Your Company*”
- Announcement of sponsor partnership with press release
- Recognition as presenting sponsor in all Spring Party communications
- Logo on souvenir glasses
- Logo on guest nametags
- Fifteen (15) complimentary tickets to the Spring Party
- Exclusive sponsor of parking shuttle service for the event
- Logo on step-and-repeat banner for photo booth-style guest pictures
- Logo on invitations
- Prominent signage around event
- Opportunity to provide materials, samples, etc. for guest goodie bag
- Logo on CFHoCo.org website
- Dedicated recognition as Title Sponsor on social media channels
- Acknowledgment of your support before, during and after event
- Discount for additional guest tickets
- Private pre-event VIP tour of Athol Manor

Bar Sponsor - \$7,500

- Exclusive solo sponsor of bar areas at the event. Only one available.
- Recognition as Bar Sponsor in all Spring Party communications
- Logo on cocktail napkins
- Logo on bar drink menus
- Ten (10) complimentary tickets to the Spring Party
- Prominent signage around event
- Logo on invitations
- Opportunity to provide materials, samples, etc. for guest goodie bag
- Logo on CFHoCo.org website
- Dedicated recognition as Bar Sponsor on social media channels
- Acknowledgment of your support before, during and after event
- Discount for additional guest tickets
- Private pre-event VIP tour of Athol Manor

Station Sponsor - \$5,000

- Exclusive Sponsor of a Station at the event
- There are several areas available. You'll be presenting sponsor of one (1) Station with signage:
 - ▶ i.e. "Raw Bar provided by Your Company"
 - ▶ i.e. "Carving Station presented by Your Company"
 - ▶ i.e. "Candy Station presented by Your Company"
 - ▶ i.e. "Desert Station presented by Your Company"
- Recognition as Station Sponsor in all Spring Party communications
- Logo on Station Food menus
- Eight (8) complimentary tickets to the Spring Party
- Prominent signage around event
- Logo on invitations
- Opportunity to provide materials, samples, etc. for guest goodie bag
- Logo on CFHoCo.org website
- Recognition as Station Sponsor on social media channels
- Discount for additional guest tickets
- Acknowledgment of your support before, during and after event

Athol Sponsor - \$2,500

- Recognition as Athol Sponsor in all Spring Party communications
- Six (6) complimentary tickets to the Spring Party
- Signage around event
- Logo on invitations
- Opportunity to provide materials, samples, etc. for guest goodie bag
- Logo on CFHoCo.org website
- Recognition as Athol Sponsor on social media channels
- Discount for additional guest tickets
- Acknowledgment of your support before, during and after event

To secure your Spring Party sponsorship and/or tickets online, visit:

CFHoCo.org/Spring-Party-2022

For more information on partnership opportunities, please contact:

Dan Flynn at dflynn@cfhoco.org or 410-730-7840.



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SPONSORSHIP FORM

Company Name: _____

Company Sponsorship Point of Contact: _____

Phone: _____ Email: _____

Mailing Address: _____

SPONSORSHIP LEVEL (select one)

\$10,000 \$7,500 \$5,000 \$2,500 \$1,000 \$500

PAYMENT METHOD (select one)

I am enclosing a check payable to the "Community Foundation of Howard County"

Please charge my credit/debit card \$ _____

VISA

MasterCard

Discover

American Express

Name as Printed on Card: _____

Card Number: _____

Expiration Date: _____ Security Code: _____

Signature (must be signed to be valid): _____

For more information or to pay online:

CFHoCo.org/Spring-Party-2022

or contact Dan Flynn at dflynn@cfhoco.org or 410-370-6294