



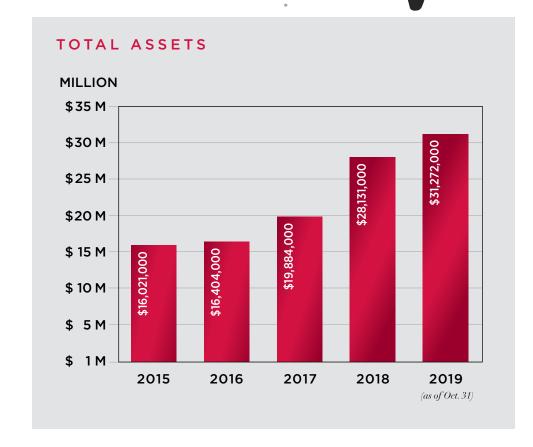
five decades of giving

OUR IMPACT BY THE NUMBERS...



Over
300
Funds





COMMITMENT TO THE COMMUNITY

"I know from firsthand experience how important community foundations are for reaching all constituencies. It's the mandate of the Community Foundation of Howard County to reach every demographic in the county to provide services and support for all our residents. In terms of the breadth of who they serve and the issues they cover, community foundations are incredibly important."

- JEFFREY BOUTWELL

Youth in Philanthropy Program funder





BEVERLY WHITE-SEALS

President and CEO

Community Foundation of

Howard County





DEAR FRIENDS,

Did you know that based on the National Retail Federation's annual consumer spending survey, Americans plan to spend an average of \$1,047.83 during the holidays this year, up 4 percent from last year (\$1,007.24)?

This holiday spending falls into three major categories:

- Gifts for family, friends and coworkers: \$658.55
- Non-gift holiday purchases such as food, greeting cards and decorations: \$227.26
- Other non-gift purchases for themselves and their families: \$162.02

For those of us lucky enough to have a seat at the table of plenty who both give and receive gifts in the categories above, the holiday season is a good time to think about those of our neighbors who are not so fortunate.

- The poverty rate in Howard County is low compared to Maryland as a whole at 5.2% but this means that nearly 17,000 of our neighbors here in Howard County live in poverty.
- 7.1% of Howard County residents experience food insecurity
- 22% of children enrolled in the Howard County Public Schools System are eligible for free or reduced meals.
- Almost 600 children in Howard County are homeless.

Please consider adding another category, charitable giving, to your holiday gift giving by making a generous donation to the Community Foundation of Howard County. As you can see from our "impact by the numbers" below, we promote philanthropy and make grants to nonprofits that improve and enhance the lives of those who live or work in Howard County.

Thank you for your continued support to help us reach more and do more as we cross our 50 year mark of representing five decades of giving in Howard County.

Please note, the Community Foundation of Howard County is a 501(c)(3) tax-exempt organization, EIN 52-0937644, serving Howard County, Maryland and has exclusive control over assets contributed. Contributions are fully deductible to the extent permitted by law.

Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary for the cost of copying and postage. A copy of our current financial statement is available upon request by contacting the Community Foundation of Howard County.